

Advertise with us

EUROCHAM puts your brand in front of a senior business audience through our website, newsletter, social channels, executive events and policy engagements. No layers to work through.

1,600+COMPANIES IN THE
NETWORK**54**

MARKETS

27

EU MEMBER STATES

9

BILATERAL CHAMBERS

WHO YOU REACH

- European and Malaysian business leaders
- CEOs and senior executives
- Government stakeholders
- Policymakers and regulators
- Investors and bilateral chambers
- Industry specialists and professional services firms
- Multinational companies and Malaysian GLCs

Established in 1993, EUROCHAM brings European chambers and businesses together as the collective voice of European business in Malaysia.

HOW PRICING WORKS

Every placement carries two rates. The non-member rate is the published price. Members pay less on every placement and every duration, saving up to 50%.

Member

Save up to 50%

Non-member

Published rate

2 and 3-unit blocks

Cost less than booking singly

Website, social and email

A · WEBSITE

Placement	1 month / issue		2 months / issues		3 months / issues	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
Member Spotlight Members page · 640 × 360 · includes a permanent write-up page Included with Platinum and Gold membership	RM 2,500	RM 5,000	—	—	—	—
Leaderboard Home page · 1140w × 80h	RM 300	RM 500	RM 500	RM 800	RM 800	RM 1,200
Half Page, event page 1 box 255w × 235h	RM 300	RM 500	RM 500	RM 800	RM 800	RM 1,200
Half Page, event page 2 box 255w × 235h × 2	Call +603 8744 2320 or email thingthing@eurocham.com.my					
Member news feature 1 feature	RM 750	RM 1,500	—	—	—	—

B · SOCIAL MEDIA

Placement	Per post		Per post		Per post	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
LinkedIn company spotlight 1 post	RM 900	RM 1,800	—	—	—	—
LinkedIn sponsored post 1 post	RM 600	RM 1,200	—	—	—	—

C · NEWSLETTER AND EMAIL

Placement	1 month / issue		2 months / issues		3 months / issues	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
Newsletter Top Banner Per issue · 453w × 75h	RM 1,000	RM 2,000	RM 1,750	RM 3,500	RM 2,750	RM 5,500
Newsletter Mid Page Per issue · 453w × 75h	RM 800	RM 1,600	RM 1,350	RM 2,700	RM 2,150	RM 4,300
Newsletter featured content 1 edition	RM 1,250	RM 2,500	—	—	—	—
Dedicated EDM campaign 1 send	RM 1,500	RM 3,000	—	—	—	—

All rates in Malaysian Ringgit. One advertiser per placement, sole occupancy. The EUROCHAM newsletter is monthly, so one issue is one placement.

Thought leadership and events

D · THOUGHT LEADERSHIP

Placement	Member	Non-Member
Expert article, bylined	RM 1,750	RM 3,500
Sponsored industry insight	RM 2,250	RM 4,500
CEO interview	RM 2,500	RM 5,000
Video interview / executive spotlight 1 production	RM 4,000	RM 8,000
Podcast / video discussion Where available	RM 4,000	RM 8,000
Regulatory briefing, co-branded	RM 5,000	RM 10,000
Webinar, co-hosted	RM 6,000	RM 12,000
White paper partnership	RM 7,500	RM 15,000
Executive roundtable	RM 7,500	RM 15,000
Sector report	RM 10,000	RM 20,000

Paid participation does not guarantee editorial endorsement, policy influence or speaking placement. All content remains subject to EUROCHAM approval.

E · EVENT VISIBILITY

Placement	Member	Non-Member
Refreshment partner	RM 2,000	RM 4,000
Event supporting partner	RM 2,500	RM 5,000
Networking partner	RM 3,000	RM 6,000
Venue partner	RM 4,000	RM 8,000
Knowledge partner	RM 5,000	RM 10,000
Roundtable partner	RM 5,000	RM 10,000
Sector forum partner	RM 7,500	RM 15,000
Flagship event partner EU Business Day and equivalent	From RM 25,000 · pricing on request	
Gala packages	From RM 35,000 · pricing on request	

Bundled packages

F · SAVE 13 TO 15%

Placement	Member	Non-Member
Visibility Starter 1 newsletter placement · 1 LinkedIn feature · 1 website feature	RM 2,750	RM 5,500
Thought Leadership Package 1 article or interview · 1 newsletter feature · 2 LinkedIn posts · 1 webinar or panel	RM 8,750	RM 17,500
Annual Brand Partner Quarterly newsletter · website visibility · LinkedIn content · event branding · 1 executive interview · priority access	RM 16,000	RM 32,000

Every bundle is priced to deliver a saving of 13 to 15% against booking the same components individually. Webinar and panel opportunities are subject to programme approval.

BOOKING AND COMMERCIAL TERMS

- All prices in Malaysian Ringgit. SST treatment to be confirmed.
- Full payment is required before publication or activation.
- Artwork and content are due by the agreed deadline. All content is subject to EUROCHAM approval.
- Artwork: JPG, PNG or static GIF, maximum 200KB. No animation in newsletter placements.
- Lead time: five working days before the start date, ten working days for newsletter placements.
- Availability is on a first-confirmed basis. Rates are valid for the stated period and subject to review.
- Member rates apply to current EUROCHAM members in good standing.
- No guarantee of leads, sales or policy outcomes.
- Payment is taken inside EUROCHAM's hosted payment flow. We never ask for card details by email or on paper.
- Full booking form, artwork specifications and cancellation terms are available on request.
- Bookings are submitted online. Go to eurocham.my/advertise and use the booking form on that page, or email thingthing@eurocham.com.my with the placement, duration and start date you want.

Advertise where the decision already sits.

To book: visit eurocham.my/advertise and submit your request on that page, or email thingthing@eurocham.com.my.

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